



TRINIDAD ARAUJO

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trinidad.design

323-580-3409

WORK EXPERIENCE

- February 2018 to Present**
SENIOR UX DESIGNER
 Thomson Reuters - Culver City, CA
 Working on a UI redesign of the 3E platform, a mobile and desktop enterprise application utilized by corporate law firms. I run design sprints to provide solutions for the development team and collaborate with them as they implement my designs.
- June 2017 to January 2018**
UI/UX DESIGNER
 merQbiz - Manhattan Beach, CA
 As the sole product designer at a recyclables startup, I was responsible for translating high level business requirements into feature maps, wireframes and high fidelity mocks for developers.
- October 2015 to January 2017**
UX DESIGNER
 Walmart Labs - Sunnyvale, CA
 Defined the user experience for Seller Center, an application that helps third-party sellers set up and manage their inventory on Walmart.com. Created detailed wireframes and interaction design documentation to align business requirements, user centered design methodology and technology factors.
- June 2015 to October 2015**
UX/UI APPRENTICE
 DESIGNATION Labs - Chicago, IL
 Participated in a three month, 70+ hour a week apprenticeship where I delivered client solutions through branding, competitive analysis, persona creation, user interviews, wireframing, prototyping (InVision), front-end development, and A/B testing.

EDUCATION

- 2014**
BA ENGLISH
 Mills College, Oakland
- 2014 to 2015**
COURSEWORK TOWARDS MFA WEB DESIGN
 Academy of Art University, San Francisco

- March 2017 to June 2017**
FULL STACK WEB DEVELOPMENT IMMERSIVE
 General Assembly

PROFESSIONAL SKILLS

- Design Skills & Tools**
 Sketch
 Adobe Photoshop
 Adobe Illustrator
 Invision
 User Testing
 Task Flows
 User Personas
 Visual Mockups
 Prototyping
- Development Skills & Tools**
 JIRA
 HTML5
 CSS3
 Javascript
 Ruby on Rails
 Bootstrap
 Materialize CSS
 Node.js
 Express